

# Modified October 2020

## Privacy Policy

This Privacy and Security Policy (“Privacy Policy”) is applicable to the website [www.destinyplannerstt.com](http://www.destinyplannerstt.com) produced and maintained by Destiny Planners Ltd (referred to as “Destiny Planners Ltd” or “we”, “us”, or “our”). We have established this Privacy Policy to let you know the kinds of personal information we may gather during your visit to the Website, why we gather your information, what we use your personal information for, when we might disclose your personal information, and how you can manage your personal information. To make this policy easier to read, we call the Website and the Platforms, the “Services”. When we talk about “Personal Information”, we mean information relating to you or other identifiable individuals.

BY VISITING THE SITE, YOU ARE ACCEPTING, WITHOUT MODIFICATION, THIS PRIVACY POLICY AND DESTINY PLANNERS LTD TERMS OF USE. IF YOU DO NOT AGREE TO ANY PORTION OF THIS PRIVACY POLICY OR THE TERMS OF USE, THEN EXIT THE SITE IMMEDIATELY AND DO NOT RETURN. WE RESERVE THE RIGHT TO CHANGE, MODIFY, ADD, OR DELETE THE TERMS OF OUR PRIVACY POLICY AND TERMS OF USE FROM TIME TO TIME WITHOUT FURTHER NOTICE. YOUR CONTINUED USE OF THE SITE FOLLOWING THE POSTING OF CHANGES TO THIS PRIVACY POLICY MEAN YOU AGREE TO THE NEW TERMS.

If we make material changes to this Privacy Policy, we will post the changes to this Privacy Policy on this page and will indicate at the top of this page the date these terms were last revised. If we intend to apply the modifications or amendments to this Privacy Policy retroactively, we will provide you with notice of the modifications or amendments.

What personal information do we collect from the people that visit our blog or website?

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, phone number or other details to help you with your experience.

When do we collect information? We collect information from you when you fill out a form or enter information on our site.

### **Anonymous Information**

Through your use of the Site, we may also gather certain information that does not identify you individually (“Anonymous Information”). Generally, this information is collected through “traffic data”. We collect and store certain other information automatically whenever you interact with the Site. For example, we collect your IP address, browser information and reference site domain name every time you visit the Site. We also collect information regarding customer-traffic patterns and site usage. This information is used to analyze and improve the Site and to provide our customers with a fulfilling experience.

How do we use your information?

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To personalize user’s experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To improve our website in order to better serve you.
- To allow us to better service you in responding to your customer service requests.
- To administer a contest, promotion, survey or other site feature.
- To quickly process your transactions.
- To send periodic emails regarding your order or other products and services.

### **How do we protect visitor information?**

Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible. We use regular Malware Scanning. We do not use an SSL certificate.

### **Do we use 'cookies'?**

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process the items in your shopping cart. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. We use cookies to:

- Help remember and process the items in the shopping cart.
- Keep track of advertisements.
- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third party services that track this information on our behalf.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Internet Explorer) settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies. If you disable cookies off, some features will be disabled. It won't affect the users' experience that makes your site experience more efficient and some of our services will not function properly. However, you can still place orders.

### **Third Party Disclosure**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information unless we provide you with advance notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

### **Third party links**

We do not include or offer third party products or services on our website.

### **Google**

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users.

<https://support.google.com/adwordspolicy/answer/1316548?hl=en>

We use Google AdSense Advertising on our website.

Google, as a third party vendor, uses cookies to serve ads on our site. Google's use of the DART cookie enables it to serve ads to our users based on their visit to our site and other sites on the Internet. Users may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy. We have implemented the following:

- Remarketing with Google AdSense
- Google Display Network Impression Reporting
- Demographics and Interests Reporting
- DoubleClick Platform Integration

We along with third-party vendors, such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions, and other ad service functions as they relate to our website.

### **Opting out:**

Users can set preferences for how Google advertises to you using the Google Ad Settings page.

Alternatively, you can opt out by visiting the Network Advertising initiative opt out page or permanently using the Google Analytics Opt Out Browser add on.

### **Emergency Situations**

We may also use or disclose Personal Information if required to do so by law or in the good-faith belief

that such action is necessary to: (a) conform to applicable law or comply with legal process served on us or the Site; (b) protect and defend the our rights or property, the Site or our users, and (c) act under emergency circumstances to protect the personal safety of us, our affiliates, agents, or the users of the Site or the public.

### **Kids and Privacy**

We do not knowingly collect any personal information from anyone who we know to be under the age of 13. If you are under the age of 13, you should use the Site only under the immediate supervision of a parent or guardian and should not submit any personal information to us. Our Website is not intentionally targeted to children under the age of 13. **IF YOU ARE UNDER 13, THEN IMMEDIATELY EXIT THE SITE UNLESS YOU ARE DIRECTLY SUPERVISED BY A PARENT OR OTHER LEGAL GUARDIAN.**